

# French tweets

A story you'll  
love to explore

Educational Evolution of  
French tweets through  
Virtual Classrooms.



[www.frenchtweets.ca](http://www.frenchtweets.ca)

By Dr. Dolly Setia

The Founder and Director of the company, Dr. Dolly Setia



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**W**ith a strong influence for language learning, the story of French tweets Pvt. Ltd., is as unique as it gets. Let's delve into the experiences and triumphs of French tweets, an Ed- Tech company, as it navigates through challenges and seizes the opportunities to establish their role in the field of language education. With a strong focus on interactive online language learning classes which offers flexibility to attend from any zone across any countries. From Academics to Immigration purposes, French tweets has transformed the way students as well as working professionals learn the language of their choice globally, garnering high levels of learner satisfaction in multiple realms.

# Un itinéraire pour réussir

## An itinerary for success

It all began with an appreciation for the kind of sophistication French language possesses. The appreciation for French language as an immensely valuable life skill, led to a teaching profession for Dr. Setia which further fueled the passion and dedication to promote French learning and encourage more individuals to embrace this beautiful language, and that was the origin of **French tweets Pvt. Ltd.**



Dr. Dolly Setia is highly knowledgeable and academically remarkable with qualifications of Ph.D. in French Literature from the University of Rajasthan and she completed her research studies from the University of Montréal, Quebec, a Francophone province where she has facilitated immigration through her Ed-tech company, French tweets Pvt. Ltd.



Mr. Robin Setia who's the significant other is the Director of SAFL, a renowned NBFC. He stood by, offering encouragement in the formulation of French tweets Pvt. Ltd. Together with Dr. Dolly Setia, he came up with supportive strategies, brainstormed the ideas and looked after the technicalities of the company which helped it to be a successful Ed-tech company.

Dr. Dolly embarked on her journey as a French language facilitator in the year 2006 and ever since then she has shared her love for the language in the form of teaching inquisitive learners and accomplishing diverse language-related projects. She has passed on her wisdom for 18 years now, educating diverse students and helping them become proficient in French. Now, with French tweets, language learning is not only limited to French but has been diversified to other languages such as Spanish, Italian, English and others.

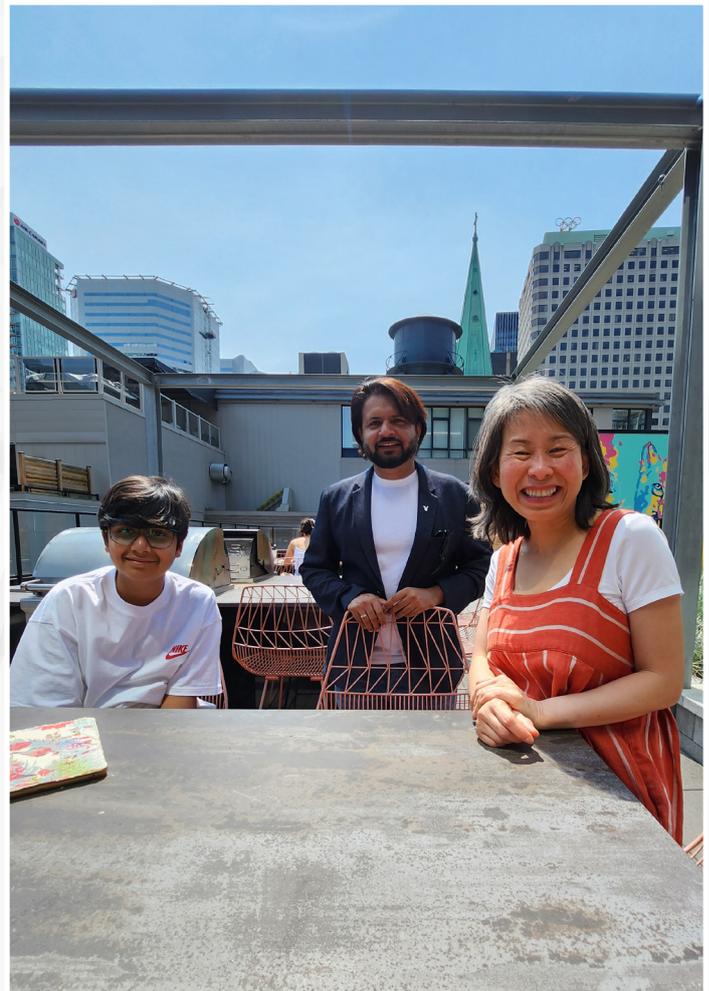


Together with all this, Dr. Dolly has also successfully completed the publication of two comprehensive support books for the French language levels A1 and A2 respectively. These books are titled, “French Tweets Level A1” and “French Tweets Level A2”. Her books are at one’s disposal through recognised websites like Amazon. She also provides free access to her books to the enrolled learners through her website.

## La langue française à son apogée French language at its peak

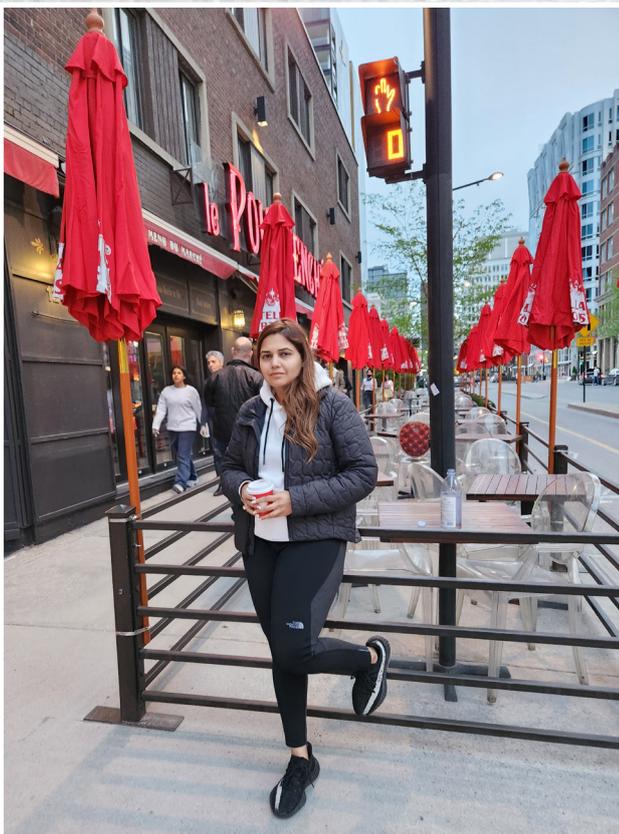


During covid time when everything shifted to online mode, French tweets Pvt. Ltd. was brought forth as a global Ed. Tech Company, on 7th May 2020, with a zeal to promote language learning on a larger scale. Initially commencing with French teaching lessons and providing extremely informative tips on French exams such as TEF/TCF Canada on Youtube, along with simultaneously conducting live online classes of beginners and training TEF/TCF Canada Aspirants, within a short span of duration French tweets started gaining appreciation and highly positive response from all over the world. With time, soon enough, French tweets was spanning to learning domains which ranged from immigration to academic tests.



## Une diversification Diversifying world-wide

With a good reputation, French tweets was approached by some renowned Canadian Youtubers who helped resurface the importance of French language in a highly French speaking part of the world such as Canada. With Dr. Dolly's previous experience from her research studies in Montréal and training learners for the Canada Immigration Exams for French, she, through interviews, was able to impart and enhance knowledge of various Canadian PR aspirants from all over the globe.



## Une extension indispensable

### An essential expansion

Upon the growth of the number of learners and their batches, French tweets witnessed its initial expansion within the team. Dr. Dolly, who was solely handling all the learners, then, with extreme diligence, inculcated a team of certified and exceedingly experienced Native Francophone Experts from different countries of the world. Thereafter, French tweets conducted its live online classes through their team of Experts.

With extreme research, a preparatory course plan for all levels starting from A1 to C2 as well as Specific French language exams such as TEF or TCF Canada, TEFAQ, DELF and DALF were fabricated and shared throughout, further the classes were conducted globally.



## L'innovation est un excellent premier pas vers la croissance

### Innovation is a great first step towards growth

After a smooth conduction of 200+ batches as well as providing several One on One customised learning sessions, French tweets sighted expansion in its services, it started providing translation facilities, successfully completing translation works from different domains ranging from Academic, General, Medical, and technical to other global sectors. It started booster classes for French for students pursuing their academics, as well as college and university student support and assistance for their French related projects. Further noticeable positive changes accelerated in the forward motion in the form of collaborations with Canadian Youtubers, certified immigration consultants both national and international (from Dubai and Delhi), other immigration facilitators, schools and institutes across countries.

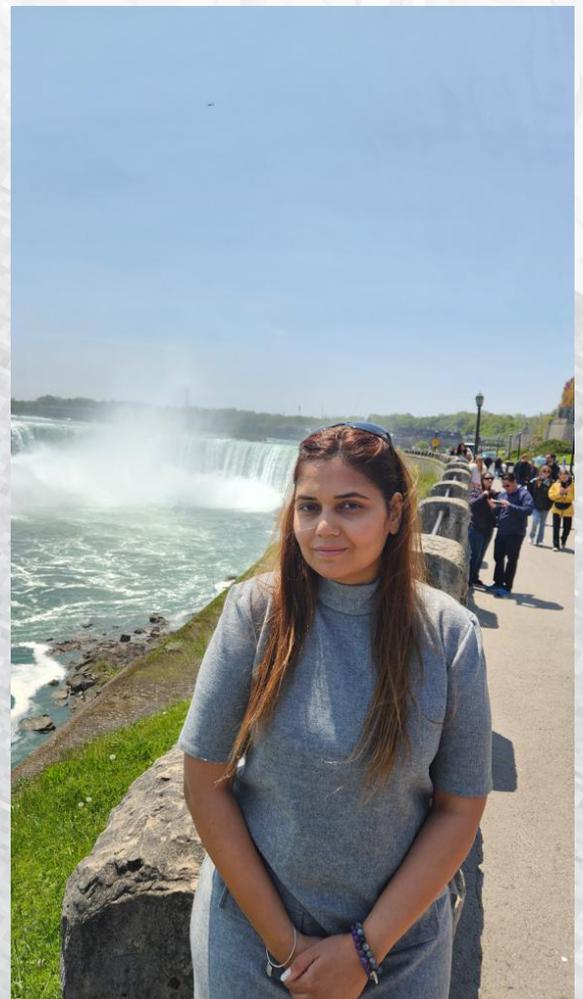


## Tout en un seul endroit All in one place

Another mode of expansion also began to take place in the form of diversifying the language learning domains. Along with French, other languages such as Spanish and Italian were inculcated in the Ed-Tech Company. With the range of learners diversifying, significance was also specified to other language-related exams such as for Spanish, DELE and SIELE as well as for Italian language exams such as CELI and SILS. Among this diversification of foreign languages, French tweets also began conducting live online classes with knowledgeable experts for various widely accepted English language exams such as for IELTS, CELPIP, TOEFL, PTE, OET, CAEL, UKVI, and TOEFL iBT test.

## L'expérience ultime de l'apprentissage des langues The ultimate experience of language learning

Every request of worldwide learners was catered to, from following recommended curriculum for school children to aiding learners through One on One sessions to prepare for their immigration exams to even organising a batch for fellow immigrants collaborated with consultants and ultimately conducting batch group classes for all levels. With this impactful growth of an innovative Ed-tech company, French tweets Pvt. Ltd. began scaling new peaks and reaching new highs. The ultimate task being full satisfaction of the learner, French tweets accommodates level related exercises, and assignments along with the classes so as to stimulate maximum performance of the learner in all 4 sections of exams, Reading, Listening, Speaking and Writing. They also provide recordings of their lectures so learners do not miss out on anything, and timely can revisit the lectures as per their convenience and get the maximum utility of their classes.



# Le Canada à travers les yeux de French Tweets

## Canada through the eyes of French Tweets



After being a frequent visitor to Canada, eventually, in May of the year 2023, the founder and director, Dr. Dolly Setia, meticulously organised a visit to Canada. The purpose of the visit was to further enlighten on how French language facilitates immigration to Canada and proves to be a life skill while residing in a Francophone country as it opens up numerous opportunities which are only available to bilingual aspirants. She collaborated with nearby universities of higher learning and held fruitful networking events. Through this approach, they were able to create useful contacts and grow their clientele. The vibrant French-speaking population in Canada, added onto their linguistic advantage to fortify ties and establish purposeful connections.

### French Workshop

(Introduction to French + TEF brief)



**Dr. Dolly Setia**

Get Canada PR

**Answering all your questions**



**Mr. Melany**

62 points CLB 7

Learn french    DELF    [www.frenchtweets.ca](http://www.frenchtweets.ca)

## 62+ Points success story

Learn french

### TEF Canada

Épreuve	Niveau
Compréhension écrite	B2
Compréhension orale	C1
Expression écrite	B2
Expression orale	B2

**Thanks to French tweets**

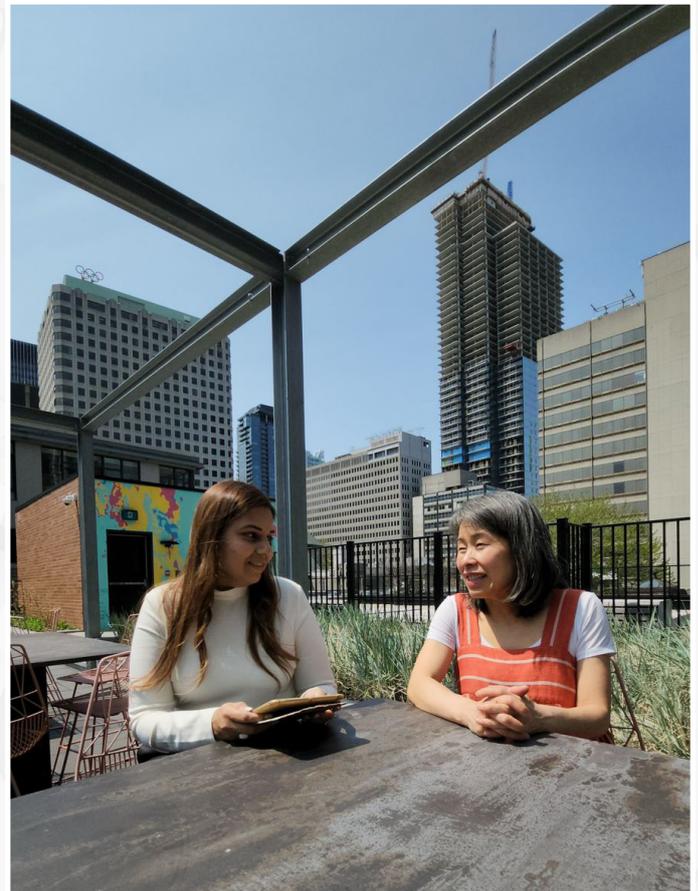
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# Le frisson du Canada

## Canada's thrill

The French tweets team hosted their first meetup in Montréal followed by Toronto then Ottawa ultimately leading to Vancouver and invited a famous author, representative members of recognised universities, social media influencers with diverse following, and its very own learners & fellow experts. The occasion provided an opportunity for networking with potential customers and business partners as well as an exposure of French tweets services. The gathering sparked a lot of interest and created the groundwork for more partnerships. The collaboration discussions not only enhanced partnership aspects but also cast a spotlight on such useful information as to why French language is so important in Canada.



**Conversation perspicace avec Kim Thù**  
**Insightful conversation with Kim Thù**

## Tirer le meilleur parti des connexions canadiennes

### Making the most of Canadian connections



The initial meeting emerged as a success, it was arranged with the renowned Canadian writer called Kim Thù, who resides in Montréal, Quebec, laureate of The Governor General's Award for French-language Fiction for her debut novel, RU. She completed her studies at the same University in Montréal where the founder of French tweets, Dr. Dolly, worked on her Ph.D. thesis. According to her, Montréal is one of her favourite cities because of its welcoming and diverse culture, and knowing French can actually make the person embrace all that this charming city has to offer. The conversation with Kim was significant as it offered fascinating new perspectives on this Francophone city, highlighted the difference between Francophone and Anglophone population and the significant value of using French as a language of communication in Canada, particularly in Quebec. She continued to discuss her literary profession as well.

## Discussion significative à l'Université Concordia, Montréal, Québec

### Significant Discussion at Concordia University, Montréal, Quebec

Followed by a very successful discussion, was a meeting that took place with the guidance counsellor, Aggidings, of the prominent Concordia University in Montréal, located in Downtown. The discussion consisted of new norms for language exams integrated by IRCC, and how French tweets is catering to those norms covering a wider array and eases the difficulty of the applicants, eventually boosting immigration to Canada. The guidance counsellor also highlighted the point that for the students who opt for a part time job, French language is required as per the protocol of Quebec. Effectively, French tweets offered its services to make it easier for new immigrants, whether it is a working professional or student in a University, who want to better integrate into francophone domains through getting trained from Francophone Experts with flexible timings as well as days of the classes. The aim of the discussion was to make sure that all students who are immigrants can benefit from their new life in a francophone nation.

## Retour à l'Université de Montréal

### Revisit to the University of Montréal

Along with other meetups, there seemed a perfect opportunity to get back in touch with the roots, hence a session of meet and greet was inculcated/organised/arranged with Monsieur Gilles Dupuis, who Heads the department of literature at the University of Montréal. He was Dr. Dolly Setia's co-supervisor of doctoral research at UDEM. This session with him at the university was a true delight, during the discussion he effortlessly portrayed his astonishing level of competence in the field of literature.

Followed by a delightful meeting with an old peer was another encounter was with yet another old acquaintance Alex Noël, who is a professor of Quebec literature at the University of Montréal, UDEM. He provided insightful advice on how to instruct a literary work as a professor. He is also a fantastic poet and mentor and possesses exceptional understanding and skill in poetry writing and Quebecian literature. The heartily discussion with him proved to be enlightening and instructive.



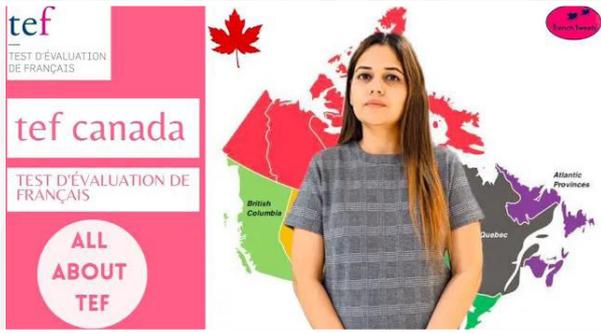
**Faites le plein d'interactions  
avec les Youtubeurs canadiens**  
**Get your fill of Canadian  
Youtubers interactions**

Moving ahead, in Ottawa, Dr. Dolly found the essence of extreme kindness and generosity coming from a highly followed social media influencer and Youtuber known as @travelingdesi. The Canadian Youtuber Mohit Manocha along with his humble mother welcomed French tweets with great hospitality. This meeting proved to show how uncommon such caring souls are. Their informative educational, travel-related, and daily living YouTube videos guide people from all walks of life and assist new and seasoned immigrants from other nations in creating a lovely new home miles away from their home.

The last meeting was held in Vancouver, with yet another highly renowned Canadian-Pakistani Youtuber who is dearly cherished by his followers from his hometown, Pakistan. Asim Sarwar is a well-known YouTuber from Vancouver who goes by @asimsarwarproduction on Instagram. He is recognised for helping both new as well as experienced immigrants settle in Canada through his very enlightening and engaging vlogs on a variety of subjects, from culture to education. The discussion with him encompassed the new IRCC Rules that are being integrated in the language exams for Canada Immigration.

His consistent and sincere advice on Canadian lifestyle and living through YouTube videos displays his helpful nature to assist his followers from all parts of the world including new and old immigrants from many nations in making Canada their new home. Along with adjusting to a new country he also imparts tips about the rich diversity of Canadian culture and to seize incredible possibilities all of which is available on his Youtube Channel.





**Ajoutez un peu de  
French Tweets à votre  
voyage linguistique**  
**Add a little bit of  
French Tweets to your  
linguistic voyage**

With all the incredible information obtained from various intellects and immigration facilitators met in Canada, French tweets has provided short interviews on its' YouTube Channel to share a glimpse of the insightful conversation. French Tweets has established itself as a leading resource for learning French credible to its founders' passion and commitment to providing high-quality education from the comfort of one's home. The company, started as an interactive language learning YouTube channel eager to impart French knowledge in the form of TEF/TCF Canada Exam tips and all level learning videos, has grown into a worldly recognised and innovative learning platform for other languages as well that offers interactive video tutorials, study materials, live-online sessions, and customised learning experiences catering to Immigration, Academics, General & professional aliases.



**À la recherche de la  
grandeur dans l'appren-  
tissage des langues**  
**Striving for greatness in  
language learning**

French Tweets over the years has embarked on this journey of language learning through expanding their clientele and establishing themselves as a global Ed-Tech Company in the domain by forging advantageous contacts and partnerships through their meetups and collaborations. As a result of their success in the French, English, Spanish and Italian Tests in their immigrant and academic journeys, thousands of E-learners have benefited from the company's mentorship and tailored support. It has come a long way on its Educational Evolution and is yet planning to go further with diversifying its language learning domain by providing classes for more languages such as Mandarin as well as collaborating with more immigration agencies, consultants and schools from all parts of the world. French tweets is not only facilitating language learning but also provides translation services for all domains.

This year marks a special year for French tweets, as they celebrated their 3rd anniversary as a reputed Ed-Tech company. Here is a special and inspiring note from the Directors end for all the readers: “3rd years are important milestones! Most businesses won't make it in 3 years time, but I do believe if we continue to innovate, we can grow for another 30 years ahead. There are lessons to be learned from our 3 years of time. First, No breakthroughs come from regular ideas! If you present an idea and people around you are easily accepted, that means your idea is not breakthrough enough, because breakthrough ideas always make people uneasy and uncomfortable at first. Second, Dream big! We had big dreams when we started French tweets. We made the dreams come true by turning them into goals and actionable strategies. Third, Believe in your dreams passionately! Show resilience, learn from your mistakes, and get back up when you get knocked down: the power of passion and perseverance!” French tweets continues to impact lives positively, keeping in its vision the various opportunities that lie ahead. If you are a curious learner, follow French tweets on various social media platforms, subscribe on the Youtube channel, join our informative WhatsApp community and get connected with it for your language learning journey.

# French tweets



[www.frenchtweets.ca](http://www.frenchtweets.ca)

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